

Southwest Virginia EMS Council, Inc.
Public Information and Education Committee
Southwest Virginia EMS Council Office, Bristol, VA
March 14, 2018 at 3:00 p.m.

Members Present:	Members Absent:	Staff:	Others:
Katie Mattox Kacy Mink Bill Akers Maxie Skeen Delilah McFadden Kandice Woods	Randy Ann Davis Sarah Wyatt Jennifer Kendrick Dreama Chandler Kim Dorton Theresa Kingsley Ron Passmore	Maggie Haynes	

Topic/Subject	Discussion	Recommendations, Action/Follow-up; Responsible Person
Call to Order	The meeting was called to order at 3:00 p.m.	
Welcome & Introductions	Maggie Long welcomed the committee members. Introductions were made to include members present and members on the phone.	
Approval of Meeting Minutes	The previous meeting minutes were approved.	
Unfinished Business	There was no unfinished business	
New Business	<p>The 2018 regional awards program was discussed. The application cycle is now open and will close May 30, 2018. The committee discussed ways to promote the awards cycle to continue receiving competitive nominations from throughout our region. Committee members agreed to send the information to anyone they think may be interested and to nominate candidates they feel deserve recognition. Maggie informed the committee it has been email blasted to all providers and agencies, posted on all council social media outlets and hard copies were mailed to all agencies. Kacy noted the committee putting in the ground work to get the information out to providers is what helps us to receive such highly competitive nominations. Kandice suggested we promote it at our 5K race.</p> <p>The regional awards picnic was discussed. The committee picked June 23 as the date for the picnic. Maggie is still considering possible venues and will update the committee once she has more information. Everyone agreed the same format as last year would be best for this year's picnic.</p> <p>The EMS Slim to Win was discussed. Maggie informed the committee that we have 3 agencies participating. The challenge began on March 12 and will end on May 18.</p> <p>The EMS Strong 5K was discussed. It will be held on April 27 at 7:30pm at the Abingdon Trailhead of the Creeper Trail. Katie said there was a lot of negative feedback about the 5K shirts and most people prefer a t-shirt. Maggie will look into that when selecting shirts for this year. The 5K flyer has been</p>	Bill will email to college students. Katie & Maxie will post flyers in the ER at JMH & RCMC. Maggie will post at BRMC and Sarah will post at SCCH.

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	email blasted to all agencies and providers, posted on all of the council’s social media outlets and hard copies were mailed to all agencies. We expect as many, if not more participants than last year. The Stop the Bleed program was discussed as a potential community outreach project for the committee. Several members expressed interest in becoming instructors in this course to help educate the community.	
Next Meeting & Work Session	The next meeting will be June 4, 2018 at 1:00pm.	
Adjournment	The meeting adjourned at 3:34 p.m.	

Respectfully submitted by:

MAGGIE HAYNES

March 14, 2018

Maggie Haynes

Date

DRAFT